



Niappi Business Council

for Indo American Prosperity

a "National Indian American Public Policy Institute" Organization

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Press Statement

NBC Chair Shalabh Kumar, Hon. Chair Pete Sessions and Brand Ambassador Daler Mehndi Rock NY at FIA Independence Day Parade

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NY never had a street show like this before!

Tunak Tunak took over Manhattan, NY on Sunday, August 17th, 2014.

FIA Independence Day Parade in New York this year, had a different twist. Besides Actors Sunny Deol and Raveena Tandon, who hardly spoke a couple of lines each during the entire Independence Day weekend in New Jersey and New York, FIA partner NIAPPI Business Council (NBC) brought in the King of Bhangra, Daler Mehndi who energized the 250,000 strong crowd with his incredibly popular music and dance. People were dancing to "Tunak Tunak" all over Manhattan, and Daler Mehndi was an instant hit.

NBC Chairman Shalabh Kumar, who is also part of the Daler Mehndi band, introduced Daler Mehndi as NBC's brand ambassador and the powerful leader of US Congress (Parliament), Congressman Pete Sessions as NBC's Honorary Chairman. The dynamic trio will play a key role in passing legislation in the United States Congress that will further NBC's goal of increasing trade between the US and India and turn 21st to be an Indo-American century.

Chairman Sessions publically declared his strong opposition to the anti-Indian provisions of the S 744 Immigration bill, as well as full support for lifting the ban on Modi's personal visa.